

Avid AirSpeed CountDown End of Production

With the recent releases of iNEWS® Command bringing this product into close parity with AirSpeed® CountDown™ while offering significantly more features, we will be ceasing production of AirSpeed CountDown as of June 15th 2009, and focusing future feature development in the News Automation area on iNews Command.

The schedule for end of production of AirSpeed CountDown is as follows:

Last Customer Order	May 15, 2009
Last Order for Upgrade (four channel to eight channel license)	May 15, 2009
Last Education Classes	May 15, 2009
Last Customer Ship	July 15, 2009
Avid Support Contracts will be offered for coverage through	July 15, 2014
Documentation at Current Level Available	July 15, 2014

For more information on iNEWS Command, please refer to <http://www.avid.com/products/iNEWS-Command/index.asp>. Special upgrade pricing has been created for customers wishing to migrate.

If you have any questions or concerns about this end of production notice, please contact your Avid sales representative. It is our goal to ensure that the transition is as smooth as possible so please let us know how we can help.

Thanks for your support

Avid Technology