



Purpose

Interplay® Media Asset Manager (MAM) Desktop is Interplay's web-based collaboration platform. It provides users with a familiar, easy to use, Explorer-like interface, including several views upon integrated third party systems. Interplay Desktop supports users in efficiently doing their daily work with simple drag and drop and copy & paste operations.

Functionality

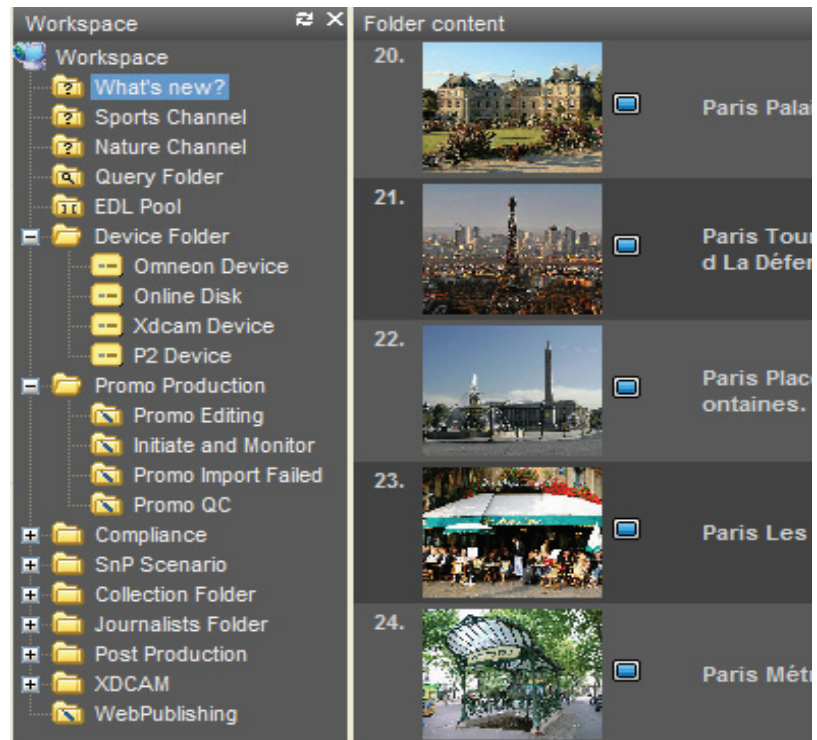
Interplay Desktop provides an Explorer-like folder structure. Each folder type defines the provided features, including the contents of a physical directory on a device, all orders in a given status, or all EDLs in an EDL folder.

Desktop also supports subfolders.

An object in the Interplay Desktop is a reference to content known either to Interplay or one of the integrated third party systems. Desktop retrieves and displays details about an object as soon as the user selects it with a mouse click. A user can work with the object using drag and drop, copy and paste, or menu operations.

By dropping or copying an object into a folder the user instructs Interplay Desktop to process a defined workflow. Interplay Desktop provides folders that enable the user to:

- Collect objects, clip assembly decision lists, queries
- Browse external file systems
- Monitor the fulfillment of orders
- Interact with other users by placing orders
- Track content on devices such as video servers, production systems and archive systems
- Organize workflows using folders as to-do-lists for the daily work
- Collaborate with other users by sharing information and content
- Monitor assets with automated queries ("What's new?")



Each folder supports an individual set of access rights that can be applied to groups and to the user that owns the folder. Together with Interplay's User Management, this feature not only allows limiting the access to folders to certain groups, but provides the ability to create private folders that can only be seen by the folder's owner. Therefore, it's possible to create public areas, workgroup-shared areas, and private areas. Access control also ensures that only users with sufficient privileges can use certain features, access certain information, and place or process certain orders.

Folder Types

Interplay Desktop currently provides the following folder types:

Folder Type	Purpose	Functionality
Collection folder	Stores references to media objects	Drag and drop items from hit list to collection folder Display item by selecting it Delete items from collection folders via context menu
Query folder	Stores simple, advanced, stratum and combined queries for future reuse	Save query Rename and delete query Reload query into the search frame
EDL folder	Stores EDLs for re-use and sharing with other users	Store EDLs, drag and drop segments and clips to EDL
Device folder	Provides access to a third party device such as a video server, XDCAM or P2 device	Functionality depends upon the device. Supported functionality for video servers: show directory, list of clips and clip metadata, playback, record and transfer of clips to other devices.
Order folder	Provides in-depth view on order processes	Orders processed by the Interplay Order Administrator are visualized by their status. Each folder contains all orders that are at certain status of the processing.
Filter folder	Intervals and displays the results	Open objects from hit list in Web Retrieval detail view

It is possible to bundle two or more devices for recording to enable a parallel recording on multiple devices.

Capacity and Performance

Interplay Desktop supports a virtually unlimited number of folders, more than 10,000 objects per folder, and more than 1,000 concurrent users. All Interplay Desktop content is stored in database tables. All Desktop components can be distributed across multiple servers to escalate performance.

Configuration Options

Authorized users can create new folders and interactively sort the folders in the folder tree via the web GUI. Access control lists (ACLs) in the Interplay User Management allow configuration access to folder functionality such as open/modify/rename/add/delete folder, add/delete/drag/drop object, see/modify ACL, owner, and private/public folder.

Supported Platforms

Interplay Desktop components are web services using the Microsoft .NET technology and require Microsoft Windows Server 2005 or Windows Server 2008 and Microsoft SQL Server 2005 or 2008.

For more information visit www.avid.com/interplay

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