



Purpose

Interplay® Media Asset Manager is available in both English and German for all end user applications. The multi-language support, based upon Unicode usage throughout the system, provides users with interfaces in their chosen language. Additional language localizations can easily be added using the administration tools of the system.

The Interplay Media Asset Manager search capabilities can be configured to support language dependent word breakers and stemmers.

Localization

Language localization can be configured on a per user basis, allowing, for example, one user to access the system in German while a second user can access the system in English at the same time. For each different user, the user interfaces, except for the administrative tools, will be displayed in the language of choice when logging into the system.

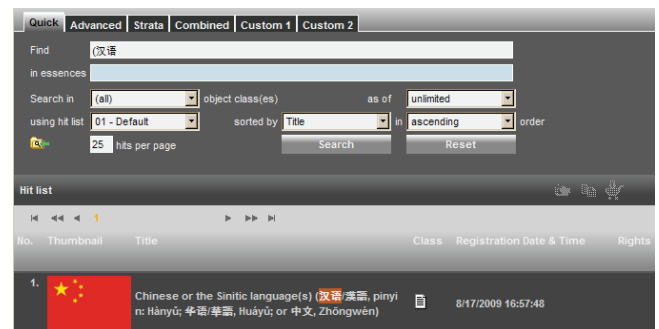
Available languages are defined in the Interplay Media Asset Manager Data Model Administrator. Localized labels for all data model attributes; query forms, display, and edit forms can be added to the system by using the Data Model Administrator. Further localization can be applied to legal lists and thesauri. Thanks to Interplay Media Asset Manager's configurability, these changes can be performed by system integrators, partners or the customers themselves either during installation and set up or while the system is running. The same is valid for the definition of orders in the Interplay MAM Order Administrator..

Localizations of native and web applications can also be prepared before the system deployment by system integrators, partners or customers. Avid then incorporates these localizations as part of the software development process which includes quality assurance and testing before the system is deployed.



Language Support in Search

Searching in Interplay Media Asset Manager is performed independently of the language that is being used. Microsoft's SQL Server 2005 and 2008-based language-dependent word breakers and stemmers can be configured to offer language-specific search support. Linguistic analysis is performed on all full-text indexed data using word breakers and stemmers which enable finding boundaries within words (word breaker) and conjugating verbs (word stemmer). Since word breakers and stemmers are language specific, the rules for linguistic analysis differ for different languages. For a defined language the word breaker based on the lexical rules of the language and the word stemmer generates inflectional forms of a particular word based on the rules of the selected language. For example, in English language support, searching for "foot" also finds texts containing "feet" and searching for "gave" also finds texts containing "given".



The following languages (one at a time) are supported for searching within Microsoft SQL Server 2005 and 2008: Simplified Chinese, Traditional Chinese, German, British English, Spanish, French, Italian, Japanese, Korean, (Neutral), Dutch, Brazilian, Swedish, Thai, Chinese (Hong Kong SAR, PRC), Chinese (Macau SAR), Chinese (Singapore). The languages Danish, Polish, Portuguese-Brazilian, Portuguese-Iberian, Russian, and Turkish are supported but have to be manually enabled for full-text indexing.

For more information visit www.avid.com/interplay

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