



Avid Worldwide Training

Broadcast
Shared Storage
Post Production
Audio

A photograph of two men in a control room. The man on the left, wearing a dark blue button-down shirt and a watch, is leaning over a desk and pointing at a computer monitor. The man on the right, wearing a light-colored polo shirt, is smiling and looking towards the first man. The background shows various pieces of audio equipment and a ceiling with recessed lights.

Welcome to Avid Worldwide Training

As the recognized leader in news and entertainment production solutions, Avid is committed to your success. Whether you want to improve your skills, bullet-proof your projects, or simply enhance your resume, Avid's Training and Certification programs can help you achieve your goals.

Avid Training delivers in-depth programs designed, developed, and taught by certified experts. Together with our worldwide network of Avid Authorized Training Partners (AATPs), we can help you be successful in the newsroom, post production suite, recording studio, or anywhere you work to create the most listened to, most watched, and most loved media in the world.

Avid Authorized Training Partner Program

Avid is committed to providing high-quality training to our customers—from beginners to seasoned professionals. Through alliances with highly qualified third-party training organizations and academic institutions, you receive the outstanding training you would expect from an industry leader. Training Partners meet Avid's high standards around product expertise, industry experience, training delivery excellence, and facility proficiency. Partners include educational institutions as well as professional organizations, allowing us to focus on both the immediate training needs of today's professionals — as well as developing the digital media professionals of the future.

To find an Avid Authorized Training Partner, go to www.avid.com/training or contact Avid Training directly at training@avid.com and we will help you find a partner in your area.

Avid Certified Professional Program

Today more than ever, you need credentials to validate your professional expertise so that you can stand out in today's competitive landscape. Avid certification provides an acknowledged standard of excellence—the best way to demonstrate Avid product and solution proficiency.

Avid certification is a tangible, industry-recognized credential that can help you advance your career and provide measurable benefits to your employer. When you're Avid certified, you not only help to accelerate and validate your professional development, but you can also improve your productivity and project success.

Avid offers certification programs for Media Composer® (User and Expert Certification), Pro Tools|HD® 8 (Operator and Expert Certification for Music, Live Sound, Post Production and Worksurface), and Avid Certified Support Representative (ACSR) (Editing, Storage, and Workgroup Certification).



As a professional, an Avid Certified credential allows you to:

- Differentiate yourself from competitors
- Make your résumé stand out
- Attract and win new business
- Gain recognition from your employer and peers
- Leverage the power of the Avid brand

As an employer, an Avid Certified credential provides a benchmark that allows you to:

- Find the right person for the job
- Quickly assess candidate skill level
- Invest in and promote your most promising employees
- Keep your systems running at top performance, with little-to-no downtime



Avid Certified Support Representative

Editing • Storage • Workgroup

Avid Certified Media Composer

User • Expert

Avid Certified Pro Tools|HD 8

Operator: Music, Post, Worksurface, Live Sound
Expert: Music, Post, ICON Mixer

Refer to the curriculum pages in this document for more information on each program or check out www.avid.com/training/certification for more information.

Avid Authorized Curriculum

Broadcast | Shared Storage | Post Production | Audio

Training gives you a competitive edge in the digital production job market. Whether you're an editor, composer, special effects artist, journalist, broadcaster, sound designer, professional photographer, or teacher, Avid's authorized training curriculum will help you expand your knowledge and capabilities.

Avid's official role-based curriculum features hands-on exercises and real-world scenarios. Available directly through Avid and our trusted network of Avid Authorized Training Partners (AATPs), Avid curriculum provides critical knowledge from expert instructors certified in Avid solutions.

If you don't see what you're looking for or need more information, check out www.avid.com/training or contact us at training@avid.com.

Broadcast Curriculum

An end-to-end Avid solution integrates every facet of the broadcast enterprise: ingest, newsroom operations, editing, production and asset management as well as broadcast graphics, automation and distribution. Avid Training is committed to supporting your entire broadcast solution with role-based training designed to ensure your success.

Broadcast training is tailored to your solution and is delivered at your site both during site implementation and on an ongoing basis—before, during and following site implementation—to ensure that your team fully understands the new technology and workflow. The Avid team will scope out the training requirements of all newsroom staff, including editors, media managers, production staff and your technical team, and will map out a learning program that meets your solution, your team, and your schedule.

For more information on Avid Broadcast training, contact your Avid sales representative or contact Avid Worldwide Training at training@avid.com.

- Design your optimal newsroom workflow solution using iNEWS® and administer the systems for maximum uptime
- Learn the essentials of news clip editing and learn how to manage production assets
- Discover how to manage the day-to-day operation of the newsroom using iNEWS and Interplay®
- Learn how our newsroom control operations can capture feeds and provide news automation-assist with accurate device playback
- Create compelling and dynamic on-air graphics and learn how to manage offline graphic assets for optimum reuse



Shared Storage Curriculum

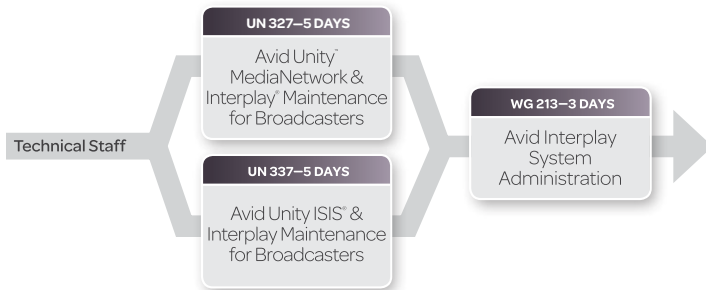
Media professionals trust Avid's media storage and asset management products to protect their valuable assets and to deliver the performance needed for the ever-increasing demands of today's production environments.

Empower your technical team and ensure that they can keep your Avid solution tuned for maximum uptime. Courses are available for Avid Unity™ MediaNetwork and Avid Unity ISIS®, and instruction is integrated with Avid Interplay's production asset management.

These courses are available for delivery onsite at your location for both implementation and on-air.

- Gain hands-on experience on how to architect, administer and maintain your shared storage solution
- Learn to administer the Avid Interplay Engine and Avid Archive Engine
- Explore how to work with databases in the system
- Additional topics include naming conventions, deletion strategies, deletion protection, daily and weekly maintenance, and archiving

WORKGROUP ADMINISTRATION

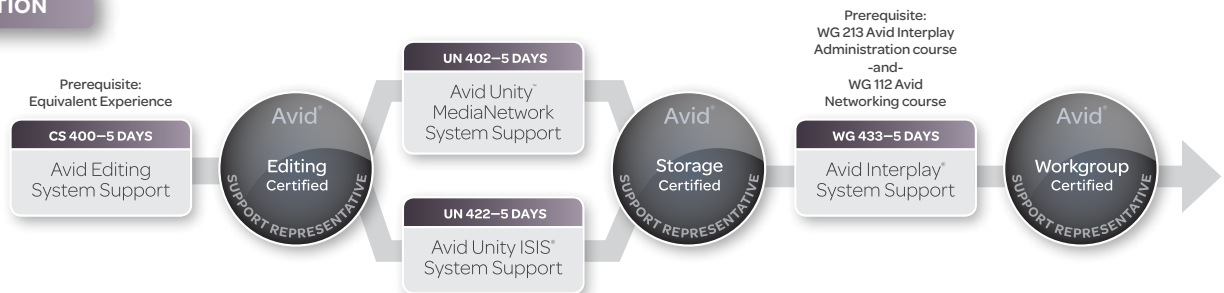


Avid Certified Support Representative (ACSR) Training and Certification Program

Once your administrators are trained to support your shared storage and production asset solution, you can take them to the next level by training them to become Avid Certified Support Representatives (ACSR). The ACSR Training and Certification program is a series of expert courses interspersed with three levels of certification.

ACSR Program participants will be trained and certified on the knowledge and skills necessary to perform installations, upgrades, diagnostics, troubleshooting and support in a workgroup production or broadcast environment. The ACSR certifications enable you to have onsite expertise to ensure 24/7/365 support that a newsroom demands.

ACSR CERTIFICATION



For more information on the ACSR program, go to www.avid.com/training/certification.

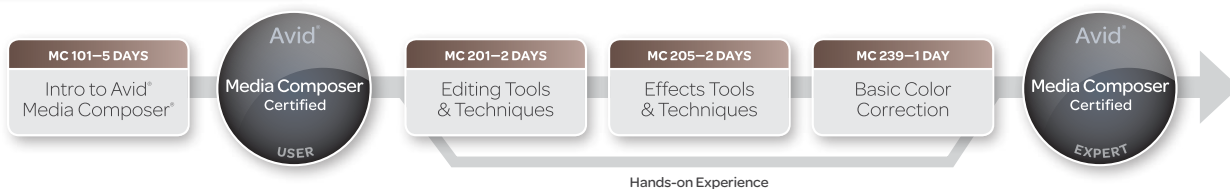
Post Production Curriculum

Avid's post production solutions include Media Composer for software editing, Media Composer Nitris® DX & Avid Mojo® DX for mainstream HD editorial, Symphony™ Nitris DX for HD online and finishing and Avid DS for FX-online and hi-res conform.

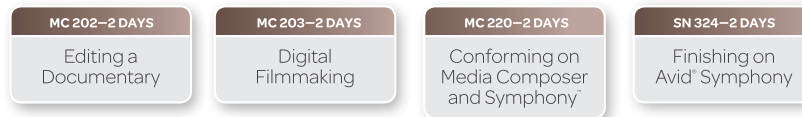
The Post Production curriculum is built on Avid's 20-year track record of training the best in the business. All courses are taught by industry-savvy Avid Certified Instructors who use real-world examples. You'll learn the workflows and skills needed to bring your ideas to life.

- Edit and refine standard-definition and high-definition footage
- Build both simple and complex composited effects
- Explore finishing sequences with a variety of picture and sound correction techniques

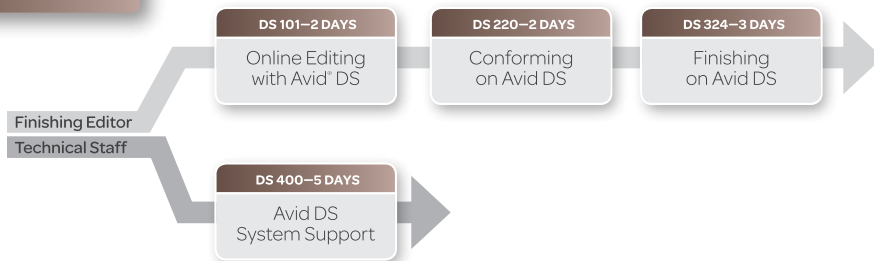
AVID MEDIA COMPOSER



Avid Workflow Training for Editors



AVID DS



Video Certification Program

Back up your Media Composer Training investment with industry-recognized certification. Avid's Media Composer certification is comprised of two levels and is offered at an AATP location near you.

Certified Media Composer User

The Media Composer User Certification requires that you display a firm grasp of the core skills, workflows, and concepts of non-linear editing on the Avid Media Composer system. The exam covers content from the Introduction to Avid Media Composer 5-day course (or equivalent real-world product experience).

Certified Media Composer Expert

Expert Certification requires an advanced understanding of Media Composer, including advanced tools and workflows involved in creating professional programs. The exam tests knowledge gained from the Editing Tools and Techniques 2-day course, Effects Tools and Techniques 2-day course, and Basic Color Correction 1-day course (plus your real-world experience gained over time).

Audio Curriculum

The Digidesign® Training program (now part of the Avid Authorized Training Program) offers a full curriculum to help you become proficient using Pro Tools® systems. Take individual courses to build particular skills, or brush up on your overall Pro Tools skills. Work toward certification as a Pro Tools Operator or Pro Tools Expert to master Pro Tools systems and land your next gig. Whatever you choose, you'll gain valuable skills and connect with peers who share similar interests and abilities.



Audio Certification Program

Certified Pro Tools Operator

A Certified Pro Tools Operator has been evaluated to competently operate a Pro Tools|HD system in a professional environment. This requires completion of all 100- and 200-level courses and passing each course completion exam.

Certified Pro Tools Expert

A Certified Pro Tools Expert is a user who has reached the highest level and can operate a Pro Tools|HD system in a professional, fast-paced environment at an above-average skill level. Certified Pro Tools Experts have successfully taken and passed the Pro Tools Operator exam as well as all 300-level courses.

MUSIC



POST PRODUCTION



WORKSURFACE



LIVE SOUND



For more information on our courses go to www.avid.com/training, and choose Course Descriptions. If you don't see what you're looking for, email us at training@avid.com.





Contact Avid Worldwide Training

To register for a class at Avid or one of our Authorized Training Partners, schedule a class onsite at your location, or to get more information about our Authorized Training Partner Program or Certification, please visit our website at www.avid.com/training or call:

NORTH AMERICA

1-800-867-2843

Avid
One Park West
Tewksbury, MA 01876
United States

Avid
101 South First Street
Suite 200
Burbank, CA 91502
United States

EUROPE

+ 44-1753-655999

Avid
Pinewood Studios
Pinewood Road
Iver Heath
Bucks SL0 0NH
United Kingdom

Avid
Zeppelinstr. 1
DE 85399 Hallbergmoos
Germany

ASIA

+ 65-9235-0320

Avid
315 Alexandra Road
#03-01 Sime Darby
Business Centre
Singapore 159944