



Avid InGame

A new benchmark for team sports production



In today's increasingly competitive sports industry, teams need to create winning fan experiences, build more compelling franchise brands, and develop strong new revenue streams. Now, with Avid® InGame™, they have a complete video production and archive solution that empowers them to do just that by taking advantage of a proven Avid production workflow featuring best-of-breed storage, asset management, and archiving tools, as well as support for key third party applications.

No compromise

When ambitious production goals meet budget realities, there is no compromise in interoperability, complexity, functionality, or support and training. Designed, integrated, and qualified by the leader in real time editing and production tools, InGame comes complete with installation services, training, and support by industry pros focused on your success.

Powerful editing

Avid InGame starts with four seats of Media Composer® software and its full-featured and easy to use video, audio, effects, and management tools, exceptionally fast file-based workflow, and a wide array of powerful new features.

Stunning graphics

Editors and producers can quickly create stunning graphics and insert them right on the timeline with the solution's PostDeko for Editors software. Now, you can build your brand images once and use those assets throughout your production and delivery process.

Expert production asset management

Interplay® Production asset management puts every clip, every play and every shot in the system instantly at hand and keeps production teams coordinated so anyone can easily shift jobs or pitch in mid-project.

Open architecture

The open architecture of Avid InGame supports Final Cut Pro editors, offers broadcast-proven workflow with EVS servers, Sony and Panasonic file-based formats and integrations with many other vendor partners.

High-productivity shared storage

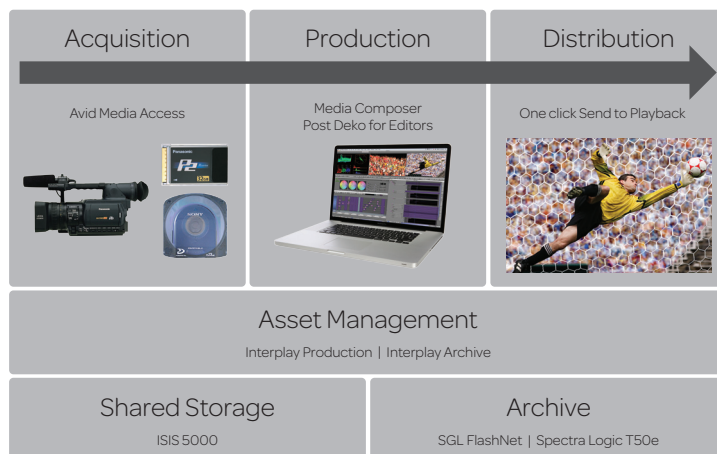
With the same file system technology that powers the world's leading broadcasters, ISIS® 5000 delivers flexible and highly scalable real time media access that can take your productivity to a new level.

Complete archive integration

Gain easy, time-saving browsing of archived assets through a well-integrated combination of Avid Interplay, SGL FlashNet archive management software, and the high-density Spectra Logic® T50e data tape library.

Success included

Onsite Professional and Training Services, detailed workflow documentation, video-based training, and Avid Priority Support are all included so you can get up and running quickly, handle on-going training needs, and leverage Avid experts who help you get in the game and stay there.



Unparalleled sports production value

Key features

Editor: Media Composer

- Full-featured editorial tools
- Reliable, fast file-based workflows
- Dependable media management
- Wide array of new, innovative features
- Avid Media Access - acclaimed the best camera-to-editor workflow
- PhraseFind dialog search
- Mix and Match media on the timeline
- Smart Tool direct transition manipulation in the timeline
- Windows and Mac support
- AJA Io Express digital I/O and monitoring interface support
- Matrox MX02 Mini HD video monitoring interface support

Graphics: PostDeko for Editors

- Fast, easy Deko® user interface and toolset
- Create and automatically adapt for any format
- Create templates once and quickly adapt graphics for consistent brand identity
- Incorporate 2D and 3D effects and integrate video clips
- Deko motion graphics support

Asset management: Interplay Production

- Manages media and compositional metadata
- Native integration with Media Composer
- Final Cut Pro and QuickTime support
- XDCAM, AVC-Intra, Avid DNxHD®, SD workflow
- Multi-resolution workflow
- Version control
- H.264 proxy workflow support
- Interplay Archive service included
- Available Interplay Assist pre-edit and viewer tool
- Installed at over 750 media enterprises

Shared storage: ISIS 5000-32

- Real-time shared storage for editing workgroups
- 24TB usable storage expandable to 144TB
- Stores up to 875 hours of XDCAM 50 or AVC-Intra 50 media
- FlexDrive dynamically adjustable storage workspaces
- RAID-5 protection with global hot spare
- Client licenses included
- Avid and FCP editing support
- 24 port Ethernet switch included

Archive middleware: SGL FlashNet

- Archive and restore clips directly from Avid Interplay
- Intelligent clip management; no duplication
- Supports low-resolution browsing of archived media
- Search the archive database from within Avid Interplay
- Archive and restore from Avid Media Composer
- Save time and disk space with Partial File Restore
- Automate the archive process with Auto Archive folders

Archive library: Spectra Logic T50e

- Compact 4U design
- Includes 1 HH LTO data tape drive, expands to 4 drives
- Up to 50 tape slots in base unit
- On board touch screen operations and diagnostics
- Hot swap power and cooling
- User-replaceable Library Control Module
- Built-in Media Lifecycle Management

Services, training, support

- No customer experience required
- Avid Support, Professional Services and Worldwide Training experts provide on-site services, including:

Professional services

- Project planning and management
- Commissioning and installation
- Workflow design

Training

- Media Composer
- ISIS 5000
- Interplay Production
- PostDeko for Editors
- SGL FlashNet
- Spectra Logic T50e

Priority support (1 year)

- Unlimited service requests
- Access to online knowledge base and product forums
- Software updates and patches
- Remote diagnostics
- Escalation management
- Same day initial response
- Advance exchange for materials 2 business days
- Access to onsite support within 3 business days (optional/fees)

For more information visit www.avid.com/ingame

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