



Avid NewsVision

Benchmark for affordable news production



Local and regional news production

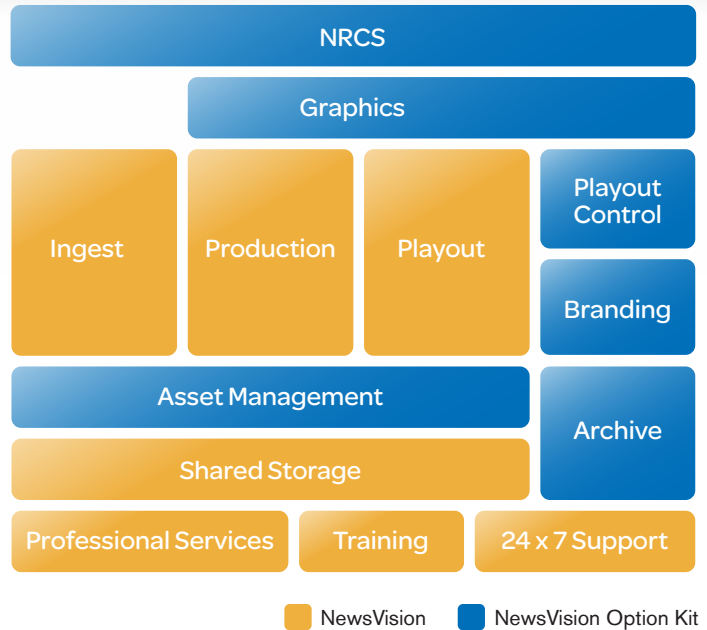
More than a bundle, Avid® NewsVision™ is a complete, high-value production solution for local and regional broadcasters that provides an economical end-to-end workflow specifically configured and qualified for file-based news.

Make the most of your media

Helping you make the most of your media, this system lets you create and deliver high-impact news, promotional, and long-form content quickly, using the best tools in the business. It provides an easy path to file-based and HD workflows, along with a high degree of expandability provided by an array of optional add-ons.

Professional services and support

NewsVision includes a full complement of service, training and support, especially valuable for local enterprises where time and resources are at a premium. The Avid Professional Services team works with you throughout the entire design and implementation process, from pre-planning to installation and training. Their combined experience and expertise ensure that your news production solution is supported every step of the way.



Four channels of XDCAM or AVC-I ingest/playout

Fully-integrated to give you the best combination of SD/HD broadcast production capability and value available, NewsVision employs an Avid AirSpeed® 5000 server for up to 4 channels of combined XDCAM or AVC-Intra HD ingest or playout XDCAM with up, down, and cross format conversion, ancillary data support, and the AirSpeed Remote Console application for easy playlist management.

Two editing options

NewsVision lets you choose either NewsCutter® or Media Composer® to adeptly handle the newsroom or multi-purpose editing chores. Both systems support the acclaimed Avid Media Access technology for the industry's fastest camera-to-editor workflow. Edit While Capture capability lets you start editing feeds immediately for fast turnaround of breaking news.

Flexible configurations

You can easily expand functionality by adding option kits for playout redundancy and control, newsroom tools, graphics integration, production asset management, and archive. Please see details on page 2.

Video editing directly integrated with NRCS rundowns

For the highest-impact packages in the shortest amount of time, NewsCutter is the industry's editor of choice, and features best-in-class newsroom system integration.

Premier video editing

Avid Media Composer offers full-featured editorial tools, the industry's fastest file-based workflows, dependable media management, and a wide array of new, innovative features.

Quick access to soundbites

For Avid Media Composer and NewsCutter, PhraseFind allows editors to instantly search across project media for key sound bites, improving time to air of critical news content.

High performance storage

Avid ISIS® 5000 employs reliable, proven shared storage technology designed specifically for local and regional broadcasters, starting with 16TB usable capacity, expandable to 192TB.

Peerless broadcast production value



Avid NewsVision



Avid ISIS 5000



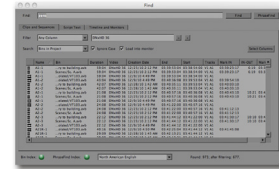
Avid AirSpeed



Avid Media Composer



Avid NewsCutter



Avid PhraseFind

Key features

INGEST AND PLAYOUT/

FILE-BASED INGEST:

AVID AIRSPEED 5000

- Configurable I/O
 - Up to 4 HD channels can be configured to meet ingest and playout requirements
- Ingest and Playout Management
 - Easy to use remote console application
 - Multiple simultaneous record and playback channels
- Simple playlist management
- End-to-end XDCAM HD workflow including write-back
- End-to-end AVC-Intra workflow
- Ancillary data preservation
- On-the-fly playout format switching
- Video server performance:
 - XDCAM: 69 hours (35 Mb/s) or 52 hours (50 Mb/s)
 - AVC-Intra: 52 hours (50 Mb/s) or 29 hours (100 Mb/s)
 - SD: 88 hours (DV25) or 52 hours (DV50 Mb/s)

FLEXIBLE EDITING SYSTEMS

- Choose your editing client mix (5 concurrent clients of NewsCutter or Media Composer)
- Change them as demands change
- Both support Avid Media Access—acclaimed for the best camera-to-editor workflow

NRCS INTEGRATED EDITING:

NEWSCUTTER

- Tight integration with newsroom computer systems (iNEWS® or ENPS)
- Ultra-fast media acquisition with Avid Media Access support

PREMIER VIDEO EDITING:

MEDIA COMPOSER

- Full-featured editorial tools
- Fastest file-based workflows available
- Dependable media management
- PhraseFind option for fastest sound bite-based search

FULLY CUSTOMIZABLE

- Easily integrated option kits
- Redundant playout option—AirSpeed 5000
- NRCS and Graphics playout automation option—iNEWS Command
- NRCS option (20 clients)—iNEWS
- Production Asset Management (10 clients)—Interplay production
- 3D graphics production and NRCS integrated station branding (20 clients)—Avid Motion Graphics
- Tape-based archive (475 hours, scalable to 2500 hours for XDCAM 50Mb/s)—SGL / SpectralLogic archive solution

SHARED STORAGE: ISIS 5000

- Delivers proven file system stability and class-leading performance
- Enhances collaboration and productivity by adjusting storage to your business needs
- Specially designed for support of real time shared media production
- Raises productivity and content quality to unprecedented levels through content sharing
- High capacity storage
 - 16 TB or 32 TB configuration, expandable to 192 TB
 - Stores 435 hours or 875 hours of XDCAM 50 or AVC-Intra media with additional room to expand client count and storage capacity
- RAID-5 protection with global hot spare
- 20 client connections, expandable to 90
- Avid and FCP editing support

PROFESSIONAL SERVICES

- No customer experience required
- Avid Support, Professional Services and Worldwide Training experts provide on-site services, including:
 - Professional Services
 - o Project planning and management
 - o Commissioning and installation
 - o Workflow design
 - o On air support
 - Training
 - o Editing systems
 - o ISIS
 - o AirSpeed 5000 and Remote Console
 - o Overall news production workflow

AVID ADVANTAGE SUPPORT

- Elite Support (1 year)
- 7x24 access to online knowledge base and product forums
- Software upgrades, updates and patches
- Same day initial response objective for issues
- 7x24 assisted support
- 1 hour response time for critical on air issues
- Highest priority queuing
- Next business day advanced exchange
- Avid System Monitoring

For more information visit www.avid.com/newsvision

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