



# Avid NewsVision

The new benchmark for broadcast production value

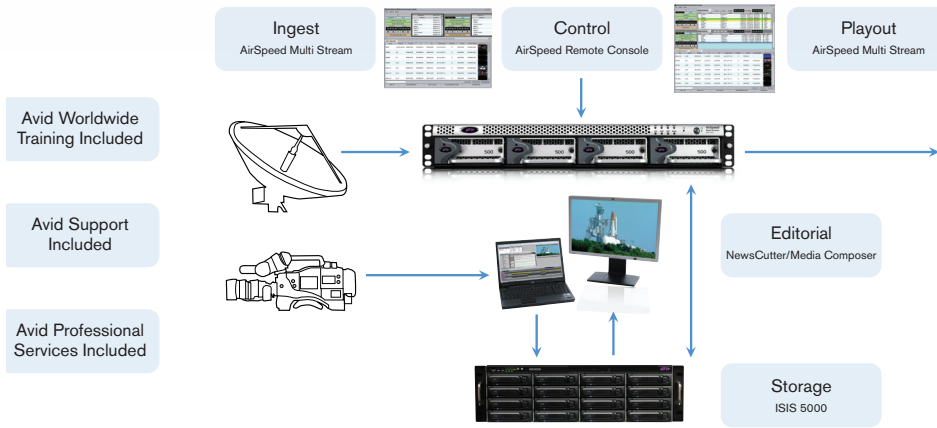


## Local and regional news production

Avid® NewsVision™ is a comprehensive, high-value production solution designed for local and regional broadcasters. Featuring reliable, broadcast-proven video server, shared storage, and editing system components, NewsVision includes complete workflow integration, installation, on-air support, training, and one year of 7x24 Avid Uptime Support.

## Make the most of your media

Helping you make the most of your media, this system lets you create and deliver high-impact news, promotional, and long-form content quickly, using the best tools in the business. It provides an easy path to file-based and HD workflows, along with a high degree of expandability provided by an array of optional add-ons.



## Avid AirSpeed Multi Stream

Fully-integrated to give you the best combination of SD/HD broadcast production capability and value available, NewsVision employs an Avid AirSpeed® Multi Stream server for up to 4 channels of combined XDCAM or AVC-Intra HD ingest or playout XDCAM with up, down, and cross format conversion, ancillary data support, and the AirSpeed Remote Console application for easy playlist management.

## Two editing options

NewsVision lets you choose either NewsCutter® or Media Composer® to adeptly handle the newsroom or multi-purpose editing chores. Both systems support the acclaimed Avid Media Access technology for the industry's fastest camera-to-editor workflow. Edit While Capture capability lets you start editing feeds immediately for fast turnaround of breaking news.

## Flexible configurations

With NewsVision, you can easily add functionality to expand your news production workflow. Option kits provide playout redundancy and control, newsroom tools, and production asset management. Please see details on page 2.

## Avid NewsCutter

For the highest-impact packages in the shortest amount of time, NewsCutter is the industry's editor of choice, and features best-in-class newsroom system integration.

## Avid Media Composer

Avid Media Composer offers full-featured editorial tools, the industry's fastest file-based workflows, dependable media management, and a wide array of new, innovative features.

## Avid PhraseFind

For Avid Media Composer and NewsCutter, PhraseFind allows editors to instantly search across project media for key sound bites, improving time to air of critical news content.

## Avid ISIS 5000

Avid ISIS® 5000 employs reliable, proven shared storage technology designed specifically for local and regional broadcasters, starting with 12TB usable capacity, expandable to 96TB.

# Peerless broadcast production value

## Professional services and support

NewsVision includes a full complement of service, training and support, especially valuable for local enterprises where time and resources are at a premium. Leveraging the combined experience and expertise of Avid Support, Professional Services and Worldwide Training teams, we work with you on-site from pre-planning through installation, training, and on-air support as you go live.

## Key features

### Ingest and payout:

#### Avid AirSpeed Multi Stream

- Configurable I/O
  - Up to 4 HD channels can be configured to meet ingest and payout requirements
- Ingest and Payout Management
  - Easy to use remote console application
  - Multiple simultaneous record and playback channels
- Simple playlist management
- End-to-end XDCAM HD workflow including write-back
- End-to-end AVC-Intra workflow
- Ancillary data preservation
- On-the-fly payout format switching
- Video server performance:
  - XDCAM: 69 hours (35 Mb/s) or 52 hours (50 Mb/s)
  - AVC-Intra: 52 hours (50 Mb/s) or 29 hours (100 Mb/s)
  - SD: 88 hours (DV25) or 52 hours (DV50 Mb/s)

### Flexible editing systems

- Choose your editing client mix (5 concurrent clients of NewsCutter or Media Composer)
- Change them as demands change
- Both editing systems support Avid Media Access—acclaimed for the best camera-to-editor workflow

### Editor: NewsCutter

- Tight integration with newsroom computer systems (iNEWS® or ENPS)
- Ultra-fast media acquisition with Avid Media Access support

### Editor: Media Composer

- Full-featured editorial tools
- Fastest file-based workflows available
- Dependable media management
- PhraseFind option for fastest sound bite-based search

### Option kits

- AirSpeed Multi Stream – redundant payout
- iNEWS Command – payout control
- iNEWS NRCS – 20 journalist clients
- Interplay® Production – 10 production asset management clients

### Shared storage: ISIS 5000

- Delivers proven file system stability and class-leading performance
- Enhances collaboration and productivity by adjusting storage to your business needs
- Specially designed for support of real time shared media production
- Raises productivity and content quality to unprecedented levels through content sharing
- High capacity storage
  - 16 TB or 32 TB configuration, expandable to 96 TB
  - Stores 435 hours or 875 hours of XDCAM 50 or AVC-Intra media with additional room to expand client count and storage capacity
- RAID-5 protection with global hot spare
- 20 client connections, expandable to 90
- Avid and FCP editing support

### Professional services

- No customer experience required
- Avid Support, Professional Services and Worldwide Training experts provide on-site services, including:
  - Professional Services
    - o Project planning and management
    - o Commissioning and installation
    - o Workflow design
    - o On air support
  - Training
    - o Editing systems
    - o ISIS
    - o AirSpeed Multi Stream and Remote Console
    - o Overall news production workflow
- Uptime Support (1 year)
  - o 7X24 access to online knowledge base and product forums
  - o Software updates and patches
  - o Same day initial response objective for issues
  - o 7X 24 assisted support
  - o 1 hour response time for critical on air issues
  - o Priority queuing
  - o Next business day advanced exchange
  - o Optional: access to onsite support within 2 business days (fees apply)



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Avid ISIS 5000



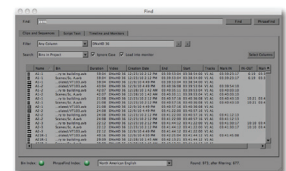
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Avid PhraseFind

For more information visit [www.avid.com/newsvision](http://www.avid.com/newsvision)

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