



# Avid NewsVision

The new benchmark for broadcast production value

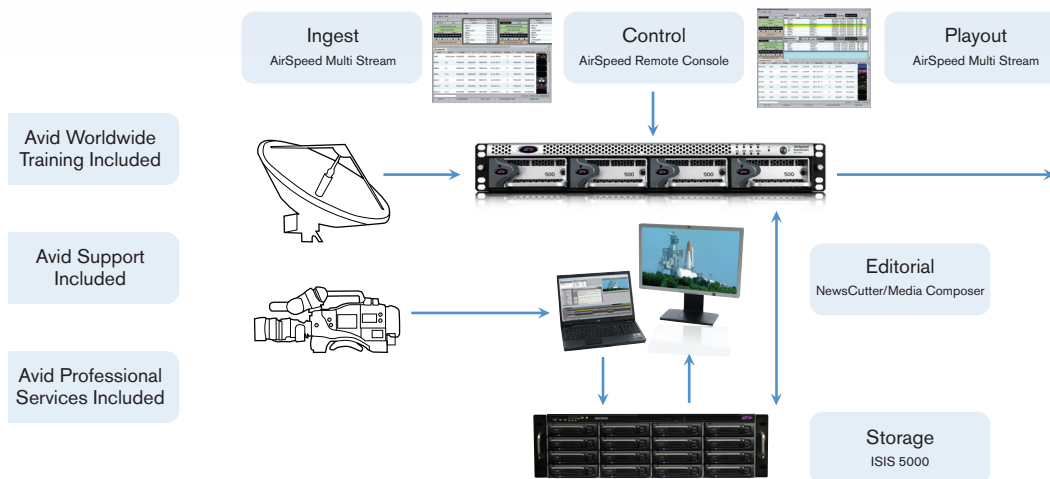


## Local and regional news production

Avid® NewsVision™ is a comprehensive, high-value production solution designed for local and regional broadcasters. Featuring reliable, broadcast-proven video server, shared storage, and editing system components, NewsVision includes complete workflow integration, installation, on-air support, training, and one year of 24x7 Avid Uptime Support.

## Make the most of your media

Helping you make the most of your media, this system lets you create and deliver high-impact news, promotional, and long-form content quickly, using the best tools in the business. It provides an easy path to file-based and HD workflows, along with a high degree of expandability provided by an array of optional add-ons.



## Avid AirSpeed Multi Stream

Fully-integrated to give you the best combination of SD/HD broadcast production capability and value available, NewsVision employs an Avid AirSpeed® Multi Stream server for up to 4 channels of combined XDCAM or AVC-Intra HD ingest or playout XDCAM with up, down, and cross format conversion, ancillary data support, and the AirSpeed Remote Console application for easy playlist management.

## Two editing options

NewsVision lets you choose either NewsCutter® or Media Composer® to adeptly handle the newsroom or multi-purpose editing chores. Both systems support the acclaimed Avid Media Access technology for the industry's fastest camera-to-editor workflow. Edit While Capture capability lets you start editing feeds immediately for fast turnaround of breaking news.

## Avid NewsCutter

For the highest-impact packages in the shortest amount of time, NewsCutter is the industry's editor of choice, and features best-in-class newsroom system integration.

## Avid Media Composer

Avid Media Composer offers full-featured editorial tools, the industry's fastest file-based workflows, dependable media management, and a wide array of new, innovative features.

## Avid PhraseFind

For Avid Media Composer and NewsCutter, PhraseFind allows editors to instantly search across project media for key sound bites, improving time to air of critical news content.

## Avid ISIS 5000

Avid ISIS® 5000 employs reliable, proven shared storage technology designed specifically for local and regional broadcasters, with 12TB usable capacity, expandable to 96TB.

# Peerless broadcast production value

## Professional services and support

NewsVision includes a full complement of service, training and support, especially valuable for local enterprises where time and resources are at a premium. Leveraging the combined experience and expertise of Avid Support, Professional Services and Worldwide Training teams, we work with you on-site from pre-planning through installation, training, and on-air support as you go live.

## Key features

### Ingest and playout:

#### Avid AirSpeed Multi Stream

- Configurable I/O
  - Up to 4 HD channels can be configured to meet ingest and playout requirements
- Ingest and Playout Management
  - Easy to use remote console application
  - Multiple simultaneous record and playback channels
- Simple playlist management
- End-to-end XDCAM HD workflow including write-back
- End-to-end AVC-Intra workflow
- Ancillary data preservation
- On-the-fly playout format switching
- Video server performance:
  - XDCAM: 69 hours (35 Mb/s) or 52 hours (50 Mb/s)
  - AVC-Intra: 52 hours (50 Mb/s) or 29 hours (100 Mb/s)
  - SD: 88 hours (DV25) or 52 hours (DV50 Mb/s)

### Flexible editing systems

- Choose your editing client mix (5 concurrent clients of NewsCutter or Media Composer)
- Change them as demands change
- Both editing systems support Avid Media Access—acclaimed for the best camera-to-editor workflow

### Editor: NewsCutter

- Tight integration with newsroom computer systems (iNEWS or ENPS)
- Ultra-fast media acquisition with Avid Media Access support

### Editor: Media Composer

- Full-featured editorial tools
- Fastest file-based workflows available
- Dependable media management
- PhraseFind option for fastest sound bite-based search

### Shared storage: ISIS 5000

- Delivers proven file system stability and class-leading performance
- Enhances collaboration and productivity by adjusting storage to your business needs
- Specially designed for support of real time shared media production
- Raises productivity and content quality to unprecedented levels through content sharing
- High capacity 12TB usable storage
  - Expandable to 96TB
  - Stores up to 435 hours of XDCAM 50 or AVC-Intra 50 media with additional room to expand client count and storage capacity
- RAID-5 protection with global hot spare
- 20 client connections, expandable to 90
- Avid and FCP editing support

### Professional services

- No customer experience required
- Avid Support, Professional Services and Worldwide Training experts provide on-site services, including:
  - Professional Services
    - Project planning and management
    - Commissioning and installation
    - Workflow design
    - On air support
  - Training
    - Editing systems
    - ISIS
    - AirSpeed Multi Stream and Remote Console
    - Overall news production workflow
  - Uptime Support (1 year)
    - 7X24 access to online knowledge base and product forums
    - Software updates and patches
    - Same day initial response objective for issues
    - 7X 24 assisted support
    - 1 hour response time for critical on air issues
    - Priority queuing
    - Advance exchange for materials within 1 business day
    - Optional: access to onsite support within 2 business days (fees apply)



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Avid ISIS 5000



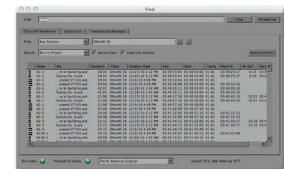
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For more information visit [www.avid.com/newsvision](http://www.avid.com/newsvision)

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