



Take Command: Upgrade to iNEWS Command from ControlAir

iNEWS® Command is a flexible, open and powerful tool for NRCS playlist management and control, as well as an extremely robust device control solution.

Enabling you to easily consolidate your news playout, Command efficiently manages news playout by dynamically interoperating with newscast rundowns or stand-alone local playlists.

Creating a critical bridge between the production control and NRCS systems and providing inventory status back to those solutions, this industry-leading content management solution provides precise, cost-effective automated control over a wide range of Avid® and third-party video and graphics devices.

Acting as an ideal complement to third-party production automation systems like Ross Overdrive and Grass Valley Ignite, Command integrates with iNEWS and any MOS-supporting newsroom computer system (NRCS), Avid AirSpeed® Multi Stream, Avid Deko® and a host of third-party video and graphics devices.

See how iNEWS Command can help you to:

1. Expand your productivity

Manage both video and graphics playout from a single workstation

2. Maximize your integration

Integrate with best-of-breed newsroom systems, video servers, and graphics devices

3. Protect your newscasts

Guard your news playout with a redundant hot-standby configuration providing system server failover in less than 15 seconds

4. Safeguard your media

Protect outgoing media from loss through mirrored playout from video servers

5. Make your life easier

Use iNEWS Command to report clip availability status to the operator and back to the producer with the tight NRCS integration

6. Take Command

Contact your Avid Broadcast Account Manager or Reseller



Special Note:

Customers with current support contracts for ControlAir® who upgrade to iNEWS Command will receive the equivalent number of channel licenses included in the upgrade price. This includes video channel licenses, graphics channel licenses and workstation licenses.

For more information—www.avid.com/inewscommand