



iNEWS

Accelerate reach, ratings, and revenue



Avid® iNEWS® is a powerful newsroom management system that serves as the dynamic center of content creation and distribution, providing opportunities to help you capture more viewers while reducing operating costs. This comprehensive news broadcast solution enables you to quickly create and deliver breaking news that captures audiences across TV, web, mobile, and social media channels.

Deliver news as it happens

- Work from anywhere with your laptop or iOS/Android device
- Produce news content easily for multiple platforms
- Collaborate between stations with iNEWS Community
- Integrate third-party applications

Make the world your newsroom

Wherever a story is happening, your team needs to be there. Whether in the newsroom, the studio, or the field, iNEWS gives news professionals the tools they need to reach viewers with timely, compelling stories. No matter where they are, journalists can get their assignments, perform research, and collaborate to create the richest story content. Through powerful native iOS and Android apps, producers and journalists can view rundowns and create, view, edit, and approve iNEWS stories and even related Interplay®-based video content. And by adding Media | Index to your workflow, you can globally search for and access media across multiple iNEWS, Interplay | Production, and Interplay | MAM databases—no matter where the assets are stored.

Simplify multiplatform news publishing

Today's news teams need to produce more news for more platforms. Journalists are gathering content, writing scripts, accessing video, producing stories for a variety of platforms, and feeding content to affiliates. iNEWS provides the speed, reliability, and accuracy necessary to do all of that, enabling you to deliver fast, compelling news coverage without losing valuable time on low-value tasks such as reformatting story content.

Focus on the story

In news, content is king, and the story-centric workflow tools included in iNEWS provide a dashboard of all content related to key stories from a single location. Everyone covering a hot topic can focus on what matters most—creating and delivering compelling news stories.

Get complete capability

iNEWS unifies your entire newsroom, from browsing wires and producing rundowns, to breaking stories from the field and integrating with playback control systems for precise control at air time. Using the included web-based interface, Avid MediaCentral | UX, you can develop complete news stories—including text, Interplay video and audio editing, audio VO recording, and graphics—and send them to air or hand off to craft editors.

Expand collaboration

The customizable interface with role-based activity panes enables you to access iNEWS content on up to 50 iNEWS systems across a station group or network—or expand your media search and access to a global level with Media | Index. With its built-in messaging, with hyperlink support, the entire news team can communicate without leaving the application. iNEWS also supports direct access to Interplay | Production assets and metadata, and all of the tools you need to create complete news packages and deliver them to multiple platforms.

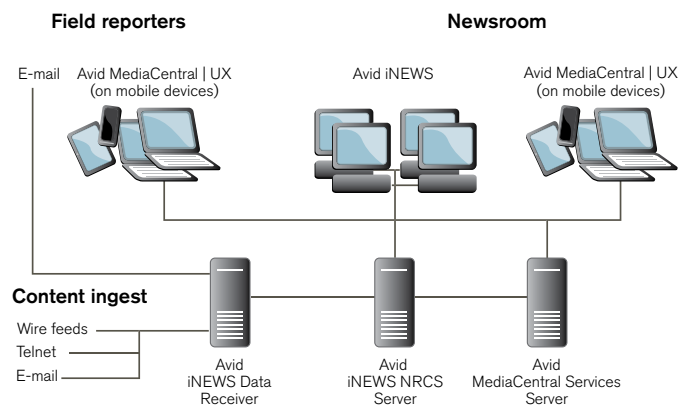
Optimize operations

Enjoy significant savings on hardware and operating costs, including cooling and power, while decreasing server count through centralization of multiple newsrooms on one system, or through server virtualization.



For more information, visit www.avid.com/iNEWS

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Inside the newsroom, out in the field, and from a variety of supported formats and feeds, iNEWS makes reliable, comprehensive newsgathering available to everyone.

Product features

TOTAL INTEGRATED NEWS WORKFLOW

- Control every aspect of story creation and distribution through integrated tools for mobile reporting and editing, news graphics, rundown management, playout control, and multiplatform distribution
- Integrate other non-Avid news production applications and systems with iNEWS for a seamless end-to-end workflow via iNEWS Web Services and the MOS protocol

WEB-BASED NEWS PRODUCTION

- Create, view, and edit stories and rundowns from anywhere via the web-based user interface
- Simple single-point licensing, deployment, and administration

UNBEATABLE COLLABORATION

- View and access all project content from any location and easily create stories for multiple platforms
- Share story content on up to 50 iNEWS systems across station groups and networks with iNEWS Community
- Add global search capabilities with Media | Index to find media assets across local and remote iNEWS, Interplay | Production, and Interplay | MAM databases

MOBILE WORKFLOWS

- Create, browse, and edit iNEWS scripts from anywhere using your mobile device
- Review Interplay video related to iNEWS stories
- Access real-time news content and rundowns
- Review and approve news content on an iPad
- Replace printed scripts for anchors and reporters using Presenter mode on iPad
- Work offline if connectivity is lost; upload stories when connection is restored
- Download native iOS and Android apps

STORY-CENTRIC ORGANIZATION

- Consolidate and manage iNEWS stories and related content through projects
- Organize your rundown by easily moving and floating linked stories with story grouping

CONTENT INGEST

- Data Receiver consolidates the ingest of wires and other stories via serial feed, telnet, email, or by monitoring watch folders
- Supports all standard and custom wire formats
- Perform forward searches across multiple iNEWS systems

CUSTOMIZABLE INTERFACE

- Access your specific preferences, including customized toolbars, templates, workspaces, and macros, every time you log in to web-based or desktop clients

MAXIMUM AVAILABILITY

- Continue uninterrupted operations if a server becomes unavailable
- All system data is mirrored between multiple servers

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UNMATCHED INTEROPERABILITY

- Provides a rich and intelligent interface for text, media, metadata, and control information exchange between integration partners and the iNEWS newsroom management system via iNEWS Web Services
- Integrates with an array of broadcast devices by communicating through the MOS (Media Object Server) protocol

SCALABILITY

- Easily add hundreds of users without reconfiguring every time the station or broadcast enterprise expands
- Retain scripts and rundowns in the online iNEWS system longer with an expanded database

SIMPLE ADMINISTRATION

- LDAP integration links iNEWS to IT network security for consolidated login process
- Online dbvisit ensures best practices for maintenance
- Virtualization reduces iNEWS hardware footprint

INTERNATIONAL LANGUAGE SUPPORT

- Use iNEWS anywhere in the world with local languages input provided by full Unicode support

DEVICE CONTROL

- Device control for a full range of third-party video servers and graphics devices is provided through iNEWS | Command

System specifications

SERVER

- CPU: Dual 1.6 GHz processor minimum, quad processors recommended
- Memory: 1 GB RAM per logical CPU minimum, 2GB RAM per logical CPU recommended
- Hard drive: 300 GB minimum, 500 GB recommended; RAID 5 w/4 or more disks recommended; software RAID not supported
- Com Port: Functional COM1 Port required
- Network cards: Two Red Hat Enterprise Linux 6.5 Certified Gigabit network cards; mirror NIC and switch configured for 4500 MTU (Jumbo Frames); house NIC and switch configured for 1500 MTU
- DVD-ROM: Red Hat Enterprise Linux 6.5 Certified DVD-ROM drive
- Operating system: 64-bit Red Hat Enterprise Linux 6.5 Standard Edition; one copy is required for each server
- Other: Flash-backed cache or battery-backed cache option required
- RedHat compatibility: Available from Bugzilla

CLIENT WORKSTATION

- Operating system: Windows 8.1, 8, 7 (32-bit), and 7 (64-bit) Service Pack 1 with:
 - 1 GHz or faster 32-bit (x86) or 64-bit (x64) processor
 - 1 GB RAM (32-bit) or 2 GB RAM (64-bit)

DATA RECEIVER SERVER

- CPU: 2.5 GHz processor
- Memory: 1 GB RAM
- Operating system: Windows Server 2012 R2

WEB CLIENT*

- Qualified Browsers
 - Safari 6 or later
 - Chrome on Windows 7 or later
 - IE 9 with Chrome Frame plug-in on Windows 7

MOBILE CLIENT REQUIREMENTS*

- Android OS 4.1.x or later
- iOS 6.x, 7.x, 8.x

* Requires MediaCentral | UX client license.

Get the Avid Advantage

The Avid Advantage sets a higher standard for service, support, and education, delivered by the Avid Global Services team, to ensure that your news goes on-air on time, every time. To learn more, please visit:

www.avid.com/AGS.

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