

Media Composer Licensing Options

WHY CHOOSE MEDIA COMPOSER?

- Get access to the industry's most trusted editorial tools in film, TV, and broadcast:
 - Experience the most open and tightly integrated media platform
 - Accelerate workflows with tools created by professionals, for professionals
 - Complete projects faster with real-time remote collaboration
 - Expand your creative palette with options from other industry leaders
- Get help when you need it with Avid Support, now included:
 - Access to world-class, worldwide, professional support (see page 2)
 - Stay up to date, as all software updates and upgrades are included in your plan

SUBSCRIPTION OFFERINGS

	Monthly Subscription	One Year Subscription (from perpetual)	One Year Subscription* (new)	Two Year Subscription (new)	Three Year Subscription (new)
Annual Cost	\$899.98	\$479.00	\$599.00	\$449.50**	\$419.67**
Monthly Cost	\$74.99	N/A	N/A	N/A	N/A
Total Cost	\$899.98	\$479.00	\$599.00	\$899.00	\$1,259.00

* Current Media Composer owners (v6.5 and above) can choose to subscribe annually at the discounted rate of \$39.99 for their first year (after the first year, standard rates apply).

** For comparison only – subscription is payable up front.

WHY SUBSCRIBE?

- Pay for the software only when you need it, wherever you need it
- Get full access to the latest Media Composer tools in the most cost-effective ways
- Expand your capabilities with additional Avid and third-party software—included
- Stay up to date with the latest technology and releases at no additional cost
- Get access to every software update and upgrade as soon as they're available
- Scale client count up or down as project demands and budget dictate
- Easily manage purchases through your My Avid account

OR BUY MEDIA COMPOSER (PERPETUAL LICENSE)

Monthly Cost	N/A
Year 1	\$1,299.00 ²
Year 2*	\$1,598.00
Year 3*	\$1,897.00

* Annualized costs are for the total software purchase, plus Avid Support renewal price you will have paid to date.

GOT MEDIA COMPOSER?

Be sure to renew your Upgrade & Support plan. Effective January 1, 2015, Media Composer perpetual licenses that do not have an Upgrade & Support plan become non-upgradable. Customers can still use the software, but cannot receive upgrades. For Media Composer perpetual licenses that do not have a current Upgrade & Support plan, if customers decide they want the newest features later on, the default path is to purchase a new Media Composer perpetual license with renewable Standard Support for \$1,299 USD.

Subscribe to Media Composer

And get access to:

- Media Composer® | Software
- Media Composer | Symphony® Option
- NewBlue Titler Pro 2
- Sorenson Squeeze Lite
- Boris Continuum Complete Lite
- iZotope Insight (30-day trial)
- Avid Support (including all software updates/upgrades)

Buy Media Composer

And own the following:

- Media Composer | Software perpetual license (never expires)
- NewBlue Titler Pro 1
- iZotope Insight (30-day trial)
- One year of Avid Support (including software updates/upgrades)³

Add options

Including:

- Media Composer | Symphony Option (includes Boris Continuum Complete Lite)—\$749
- Media Composer | NewsCutter® Option—\$499
- Media Composer | Production Pack—\$599
 - NewBlue Titler Pro 2
 - Sorenson Squeeze
 - iZotope Insight
- Dongle licenses—add \$500



Avid Upgrade & Support Plans for Media Composer

A standard Avid Upgrade & Support plan is now included with all Media Composer subscriptions, and one year is included with perpetual license purchases. If your support needs are more demanding, you can upgrade to Elite support for an additional cost, whether you have a monthly or annual subscription or a perpetual license.

If you have an existing Avid Support contract, it will continue to be honored until it expires. At that time, you can choose the new support option that best suits your needs.

Media Composer Offerings	Included Support	Response Time
Standard Avid Support*		
Monthly/annual/multi-year subscription Standard upgrade & support plan included for the duration of the subscription Media Composer perpetual license Standard upgrade & support plan included the first year; plan may be renewed for \$299/year thereafter ²	Billing and admin cases Unlimited	Within 24 hours
	Software updates and upgrades Included	Available upon release
	Troubleshooting—web/email support Unlimited incidents	Within 24 hours
	Troubleshooting—phone One phone call per month	Within 4 hours
	Self-help access <ul style="list-style-type: none"> ▪ Video library ▪ Knowledge Base ▪ Avid Forums and other community pages 	Immediate
Add Options to Standard Support		
	Hardware Coverage + \$200/year (may be added to annual subscription or perpetual license purchase and includes advance replacement for non-working hardware)	Two-business-day ship
	Avid Support Code (ASC) + \$40/case (provides additional per-incident phone support for one troubleshooting case)	Within 4 hours
Upgrade to Elite Support		
Monthly/annual subscription + \$30/month Media Composer perpetual license + \$400/year	Get everything in standard support, plus...	
	Troubleshooting <ul style="list-style-type: none"> ▪ Unlimited phone and web/email incidents ▪ Priority phone support ▪ Code Blue escalation support 	Within 1 hour
	Hardware Coverage Included	Next-day ship
Additional Support Options (no Avid Support plan required)		
	Avid Support Code (ASC) \$40/case (provides per-incident phone support for one troubleshooting case)	Within 4 hours

* Standard Avid Support plan coverage is the same whether you choose to subscribe to Media Composer or purchase the software outright (perpetual license). Please note that support plan coverage expires after the first year for Media Composer (perpetual license) owners unless renewed annually.

1. A monthly subscription may be cancelled at any time without penalty. Annual plans may not be terminated early (no refunds will be honored).
2. Media Composer (perpetual license) is available for purchase from Avid and Avid resellers for \$1,299 and includes one full year of standard Avid Upgrade & Support. After one year, you can renew your Avid Support plan annually for just \$299 USD to continue receiving updates/upgrades and support. If you decide not to renew your plan, you can still continue using Media Composer (you own it) at the last version update prior to expiration of the plan. However, should you decide to upgrade your software later on, you will need to purchase a new perpetual license (\$1,299) again, or you can choose to start a subscription.

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